

JOY KOLLER

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CAREER GOAL: INTERNATIONAL LITERACY EDUCATOR

Drives performance in global education dedicated to the improvement of literacy skills in early grade learners

- ▶ Background reflects 10+ years of global achievement in international education holding such diverse positions as Literacy Educator, Primary Reading Resource Teacher, Classroom Teacher, Program Specialist and Director across South America, Southeast Asia, Europe and Mexico.
- ▶ Innovative Change Advocate with verifiable track records in executing engaging and effective literacy instruction.
- ▶ Cultivated strategic partnerships in international markets to develop and grow literacy initiatives and educational programs.
- ▶ Founder of JkGlobal Connections, a professional education service provider of English Reading Support Services
- ▶ Resourcefully leveraged sales, marketing and technology skills for literacy learning and relationship development across global markets.

WORK EXPERIENCE: CONSULTING PROJECTS & JOINT VENTURES

SOUND READING SOLUTIONS (SRS), ITHACA, NY

2011-Present

Mexico Consultant/Program Specialist

- ▶ Diligently promoted, sold, delivered and launched Sound Reading Solutions (SRS) English reading software programs through JkGlobal Connections- English Reading Support Services (ERSS).
- ▶ Pioneered SRS programs in Mexico as an English Language Learner (ELL) instructional tool for differentiated reading instruction and created an ELL public case study on SRS website.
- ▶ Implemented approximately 15 weekly SRS classroom instruction periods for up to 200 native Spanish speakers in (K-6th).
- ▶ Ensured and navigated school procedures to effectively deliver SRS instructional programs within the English curriculum for primary grade students.
- ▶ Envisioned, created and executed a procurement sales process including a cost reduction sale proposal based on buyer-supplier negotiation, mutual pricing, and repackaging product delivery, program learning design and product training through JkGlobal- ERSS to leverage sales and secure school accounts.
- ▶ Collaborated and assisted with the corporate office on content translation, marketing strategies, technical input, and instructional design of assessment & progress reports.
- ▶ Designed and created a sales promotion marketing video, SRS teacher aide instructional resource, and SRS product certificates for school accounts.
- ▶ Created a promotional and testimonial video for the SRS website to effectively gain attention for global partnerships in Mexico.

EARLY EDUCATION FOR EVERY CHILD FOUNDATION (EEECF), SUNNYVALE, CA

2012- Present

Mexico Project Director

- ▶ Provided hands-on, pro-bono strategic leadership direction and vision as EEECF appointed representative in Mexico on all facets of the start-up grassroots global campaign entitled "Little Learner Initiative- Mexico* (LLI-Mexico).
- ▶ Inaugurated EEECF's global campaign *LLI-Mexico* in Quintana Roo, Mexico through the *Mexico Literacy Project* resulting in 8 public institutions, 37 classrooms and over 600 students receiving an English Education.
- ▶ Continually sought and achieved market presence and expansion of LLI-Mexico in Coba and Playa del Carmen despite limited resources. Succeeded through nontraditional marketing tactics, word-of-mouth and collaborating partners.
- ▶ Resourcefully leveraged multi-faceted capabilities in marketing and operations through local partnerships with Global Vision International (GVI) and non-profit charity Keeping Kids in School (KKIS).
- ▶ Presents, processes, and assists with literacy grant scholarships to charities and academic institutions including University of Q.Roo, Mayan Public schools, Coba Cultural Center, Government program DIF (Desarrollo Integral de la Familia) and GVI for use in *Save the Children* Ludotecas center(s) in Playa del Carmen, Q.Roo.
- ▶ Designed and created a marketing presentation and production of a compelling Website for LLI-México to include social media platforms updated by LLI- Mexico.
- ▶ Managed, directed and administered all functions and logistical aspects of LLI-Mexico and services for beneficiaries to ensure activities are in compliance with EEECF global processes.

CENTER FOR READING AND LANGUAGE RESEARCH (CRLR), BOSTON, MA

2009-2010

Mexico Outreach Coordinator

- ▶ Initiated, constructed and applied a joint proposal for a pilot summer reading program in Mexico with the Center for Reading and Language Research (CRLR) of Tufts University, Boston Ma.
- ▶ Liaised and consulted with CRLR on funding distribution of a \$10,000.00 USD donation from Cambium Learning Solutions on the implementation and design of the RAVE-O and Read Well program at a host school Summer Camp in Mexico.
- ▶ Functioned as CRLR logistical support and Literacy Coordinator.
- ▶ Inaugurated a successful summer reading program with local partners for up to 20 students living in and around Puerto Aventuras, Mexico.

PROFESSIONAL TEACHING EXPERIENCE

Literacy Teacher/Facilitator- Grades 1-6 , Yits' Atil Instituto Educativo, Playa del Carmen, Mexico	2011-Present
Head of Early Years, Kindergarten & Reading Support Teacher , Escuela Anaco, Anaco, Venezuela	2008-2009
Early Years Teacher , International Community School, (IB school) London, England	2006-2007
Remedial Reading Tutor , Northside Center for Child Development Inc., Harlem, NY	2006
Primary Reading Resource Teacher , Singapore American School, Singapore	2001-2004
Primary Learning Specialist , Cambridge Friends School, Cambridge, MA	1999-2001
Consulting Teacher K-3, Reading Disabilities , Cambridge Montessori School, Cambridge, MA	1999-2001
Reading Therapist Trainee/Supervised Practicum , Mass General Hospital, Language Disorders Unit, Boston, MA	1998-1999
Early Years Teacher , Kingsley Montessori School, Boston, MA	1997-1998
Kindergarten/ Pre-K/ Primary ESL Teacher , Anzoategui International School, Anaco, Venezuela	1994-1996

CORE TEACHING RESPONSIBILITIES AND COMPETENCIES

- Developed and instructed an Early Years Program for non-English and limited-English speaking children
- Collaborated, planned and instructed PYP Unit of Inquiry lessons aligned to the IB curriculum standards.
- Implemented remedial reading groups to at-risk students in grades 1 and 2.
- Administered formative, diagnostic and technology-based reading assessments
- Participated in Student Review Team meetings.
- Customized Individual Reading Intervention Programs and Technology for literacy, teaching and learning.
- Literacy Facilitator for ELA teachers, provided additional support in implementing reading comprehension strategies within the Pearson Reading Street RLA Curriculum; provided feedback through modeling and guidance.
- Designed child-centered, interactive teaching methods that support the acquisition of reading and writing skills

EDUCATION, CERTIFICATIONS, & PROFESSIONAL DEVELOPMENT

The Daily 5 framework for differentiated literacy instruction in the classroom (K-12)	2015
Six Graduate Semester Credits – University of California – San Diego Extension,	2014
TESOL Certificate – Windsor Institute – Validated by Trinity College in London,	2003
Orton Gillingham Certified/ Education and Therapy for Specific Reading Disabilities – MGH Language Disorders Unit	1999
Bachelor of Arts ---Early Childhood Education – University of Massachusetts – Amherst, MA	1992
Licensed in Early Childhood Education with and without disabilities, K-3 and Elementary 1-6 – State of Massachusetts	

ADDITIONAL ACCOMPLISHMENTS AND QUALIFICATIONS

Published Articles:		
“Making Strides in Mexican Literacy Education”, Reading Today Magazine,	April/May	2013 issue
“My First Book”, International School Services (ISS) NewsLinks Newspaper	Winter	2004 issue
Travel and Spanish Studies- Buenos Aires, Argentina		2005
Volunteer Project Presenter: “My First Book” Contest promoting literacy skills in public schools, Karlovac, Croatia,		2004
Supply Teacher - London Public Schools, TimePlan Supply Teaching Agency, London, UK		1993
Language Skills: Spanish Professional Working Proficiency (speaking/listening)		